

INDIAN

rain



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About Us

Indian Rain was formed with a vision of expressing creative freedom in both traditional and today's new media.

Driven by a passion for listening and providing what customers want, we continuously endeavor to bring affordable and premium quality services and products with innovative and powerful features to all our customers.

Indian Rain offers a complete range beginning at the earliest conceptual phase, extending through to product design and branding direction. We constantly deliver solutions in professional fashion & art medium, ranging from fashion garments, accessories to design of corporate identities and marketing publications, to the spearheading of Internet presences.

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Services

Concept Development

Researching emerging trends from leading forecast tools specific to the industry and producing concepts, which can be taken forward into product design. We provide onsite discussion with the client to understand their requirements & then customize the package to suit their clientele.

We specialize in the following:

- Creating Mood-boards/ Concept Boards incorporating colors, trends, and fabric etc. to help in planning the season.
- We specialize in the design of Womenswear & Accessories Design
- Print designs emerging during the season
- We offer partial or full service in product design from silhouettes, fabrication, trims, graphics, and graphic application, to technical drawings of products.
- Color forecasting & planning

Product Design and Development

Each concept developed can be taken forward into print design & storyboards, with color options.

Each story will include a range of products (viz. a beach combo set will contain designs of beach bags with a pareo, slipper, hat, beach garment or other accessories as required). We work with the research & development team of client to generate new ideas & produce quality products.

We believe in delivering quality product in a timely manner.

Design and Development of Corporate Brandings and Logos

At Indian Rain, we understand how critical your Corporate logo or Company logo is, to the success of your business.

We utilize a variety of innovative processes to develop the following: Naming and Taglines, Logos and packaging, Brand signature details, Brand identity manuals, Brand image book.

Our professional and talented designers produce customized corporate identity solutions, while always keeping in mind your requirements.

Our goal is to provide you with specialized professional custom Corporate logo and Company logo design services at a price that will fit your budget.



Brand Promotion

We provide services like designing & development of innovative & professional posters, newsletters and banners for various trade fairs & campaigns. We do intensive research on the topic & develop an array of products, for the client to choose from.

Design and Development of Business Stationery Packs

Professionally designed Stationery helps to form a lasting impression & reflects your company's image. We approach each client on an individual basis, as they know there's no such thing as off-the-shelf brand strategy.

We create multiple design concepts & are open to revise those designs to our clients liking. Our packages can be customized to include business stationery like business cards, letterheads, envelopes, hangtags, compliment slips etc.

Catalog Design and Development

We provide professional & customized design services for catalogue development. Our catalogue development procedure is broken up into a series of steps, wherein we understand our client's requirements, markets & product categories.

Then we develop & offer a variety of concepts for our clients to choose from. We also provide professional assistance during photo shoots.

Our services also include photo retouching & layout of the brochure/ catalogue.

Visual Merchandising

We provide professional visual merchandising service for our clients during the trade shows or for displaying their product in their stores, in an innovative & creative manner. We understand that proper display of your products plays a great part in promoting your business.



Add-ons

Website Design/Redesign existing Website

A website is an online representation of your organization. It is a cost-effective, well-accepted and proven way of communicating your products and services to the market.

With Indian Rain professional web design, your website can speak a great deal about your business. It builds confidence and trust about your organization and creates a positive perception about your team, products and services.

We provide everything from static website design to e-commerce web sites, from multimedia presentations to 2D flash animations, banners to internet marketing flyers/brochures and build robust cost effective web based applications.

We specialize in the following:

- Interactive and Fast Downloading Flash Banners
- Html pages are built conforming to XHTML and CSS2 standards, which make them lighter, fast downloading and search-engine friendly.
- Professional Design
- Search Engine Optimized websites, which can bring your site to first page for keyword specific search on search engine robots like Google within 3-6 months.

Maintenance of Website

We continuously update the look-n-feel, contents & images of your website to match the current trends.

Photo shoot for Product Promotion

We provide professional photography services for your products, for both print & online catalogues.

Printing Assistance

We liaise with your nominated printers to provide you with hassle free catalogue development.